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EXHIBITOR & SPONSOR PROSPECTUS



THE IAHHC  
**ANNUAL**  
Conference & Trade Show

**May 5-6, 2026**

Embassy Suites by Hilton Plainfield  
Indianapolis Airport

6089 Clarks Creek Rd, Plainfield, IN 46168



Included in this Prospectus:

**Indiana Association for Home & Hospice Care**  
6320-G Rucker Road, Indianapolis, IN 46220  
T: (317) 775-6675 ♦ F: (317) 775-6674

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- *Exhibitor Information*
  - *Advertising Opportunities*
  - *Sponsorship Opportunities*
  - *Registration Form*
  - *Exhibit Hall Floor Plan*
-



May 5-6, 2026 • Embassy Suites Plainfield • Plainfield, Indiana

## EXHIBITING INFORMATION

### Exhibit booth includes the following:

- Exhibit space (square footage dependent on size selected) with a draped table, two chairs & wastebasket
- Identification sign with exhibitor name & booth number
- Company listing on the IAHHC website
- Company listing & description in the conference program, **deadline April 17, 2026**
- Admission for two (2) employees to staff the exhibit booth (additional staff are **\$100/person/day**)
- Access to all conference sessions
- May request a list of pre-conference marketing contacts and will receive a final attendee list after the conference

## BOOTH SIZES & PRICES

Choose from 3 different booth sizes and prices!

Booth Size	IAHHC Member	Non-member
<b>Premium</b> 8' x 10' (80 sq ft)	\$1,200	\$1,600
<b>Classic</b> 8' x 8' (64 sq ft)	\$1,100	\$1,500
<b>Standard</b> 6' x 8' (48 sq ft)	\$1,000	\$1,400

**Booths will be assigned on a "1<sup>st</sup> paid, 1<sup>st</sup> assigned" basis.**

*\*For more information regarding membership, membership benefits, and to sign up as a member, contact Leslie at [leslie@iahhc.org](mailto:leslie@iahhc.org) or call (317) 734-3887*

### Registering/Selecting Your Booth

Exhibitors will select their top three (3) preferred booth choices. Booth assignments will be made once payment is received on a first come, first served basis. Every effort will be made to award your preferred choice. If none of your choices are available, we will contact you to select an alternative booth.

### Exhibitor Registration Deadline

Registration deadline for exhibitors is Friday, April 17, 2026. On and after April 17th contact Katie Ociepka at [katie2@iahhc.org](mailto:katie2@iahhc.org) for availability.

### Cancellation Policy

Should an exhibitor need to cancel their booth registration on or before Friday, April 17, 2026, the exhibit fee will be refunded. You will be charged a \$250 cancellation fee. After April 17<sup>th</sup>, the entire exhibit fee will be retained.

### Show Contractor

AGS Expo, Inc. is the official full-service show contractor for the 2026 IAHHC Annual Conference & Trade Show. AGS Expo, Inc. will contact you regarding shipping & handling of show materials, furniture, labor, drayage, signs, carpeting and other booth furnishings which can be ordered.

### Conference Theme

Our theme this year is Cinco de Mayo Fiesta Fun! Keep our theme in mind as you design and decorate your booth!



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## EXHIBITOR SCHEDULE (Subject to change)

### Exhibitor Registration & Set-up

Monday, May 4th 2:00 pm - 5:00 pm

### Trade Show Hours

Tuesday, May 5th 7:30 am - 8:45 am (Breakfast in Exhibitor Hall)  
8:45 am - 9:45 am (Keynote in Exhibitor Hall)  
9:45 am - 10:00 am (Break)  
12:15 pm - 1:30 pm (Lunch in Exhibitor Hall)  
3:45 pm - 4:00 pm (Break)  
5:00 pm - 6:30 pm (Reception in Exhibitor Hall)  
6:30 pm - 7:30 pm (After party in hotel lobby - for hotel guests only)

Wednesday, May 6th 7:30 am - 8:30 am (Breakfast in Exhibitor Hall)  
8:30 am - 9:30 am (Keynote in Exhibitor Hall)  
10:45 am - 11:00 am (Break)  
12:00 pm - 1:15 pm (Lunch in Exhibitor Hall)

### Exhibitor Teardown

Wednesday, May 6th 1:15 pm

### Don't miss the Welcome Reception!

Join us in the Exhibit Hall on Tuesday, May 5th. This is a great opportunity for exhibitors and attendees to meet in a relaxed setting. Don't miss out on this wonderful event!

### Trade Show Floor Plan

Floor Plan is subject to change. Please find PDF attached to choose your booth.



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## PROGRAM ADVERTISING

### *Free advertising!*

**All exhibitors** receive a *complimentary* line ad which includes the company contact information, 50 -word description and logo in the conference program. Sponsors receive up to a full-page ad based on their sponsorship level. **Print deadline April 17, 2026.**

### *Purchase additional advertising!*

Your company's name will leave a lasting impression in the conference program, which also serves as the exclusive guide to daily education sessions and events. Market your products and/or services by utilizing this cost-effective advertising opportunity. Space is limited; reserve your advertising today!

Email your camera ready logo to [tori@iahhc.org](mailto:tori@iahhc.org) in an EPS format along with any advertising artwork.

Rates below are for exhibitors wishing to increase their ad space and for companies who are unable to attend the conference.

The conference program is 8½" x 11".

<b>Ad Size</b>	<b>Width</b>	<b>Height</b>	<b>Cost</b>
Full-page	7½"	10"	\$500
Half-page	7½"	5"	\$300
Quarter-page	3¾"	5"	\$250
Business Card	3½"	2"	\$150
Participant Bag Stuffer (1 item)			\$250
Weblink*			\$150

\*All exhibitors will be listed on the conference website. Only **IAHHC Member** exhibitors will have their website linked via their company name.

\*An extra charge of \$75 will be included if a non EPS logo file is provided. If you do not have an EPS file, we will recreate your logo. The EPS file will then be sent back to the sponsor/exhibitor for future use.



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## SPONSORSHIP OPPORTUNITIES

Sponsorships offer you opportunities to gain valuable visibility to build better relationships in the home care & hospice industries. All sponsors of the IAHHC Annual Conference receive the following great promotional benefits:

- Recognition in the IAHHC Annual official conference program
- Special mention on the IAHHC website
- Weblink logo on [www.iahhc.org](http://www.iahhc.org)
- Logo on the conference banner
- Pre-show and post-show participant email list

Below are the sponsorships available. All sponsors will receive the above listed benefits plus the additional benefits listed below.

<b>Grand Sponsor</b> <span style="float: right;"><b>\$6,000</b></span> <ul style="list-style-type: none"><li>• Premium exhibit booth</li><li>• Full-page ad in the conference program</li><li>• Logo on the participant bags</li><li>• Sponsorship signage, special recognition, and speaker introduction privileges</li></ul>	<b>Continental Breakfast Sponsor</b> <span style="float: right;"><b>SOLD</b></span> <ul style="list-style-type: none"><li>• Exclusive sponsor table near the Breakfast</li><li>• Half-page ad in the conference program</li><li>• Sponsorship signage during the breakfast</li><li>• Special recognition and opportunity to speak during the Breakfast</li></ul>
<b>Keynote Speaker Sponsor</b> <span style="float: right;"><b>SOLD</b></span> <ul style="list-style-type: none"><li>• Premium exhibit booth</li><li>• Full-page ad in the conference program</li><li>• Sponsorship signage</li><li>• Special recognition and opportunity to introduce the Keynote Speaker</li></ul>	<b>Day One and Day Two Lunch Sponsor</b> <span style="float: right;"><b>SOLD</b></span> <ul style="list-style-type: none"><li>• Classic exhibit booth</li><li>• Half-page ad in the conference program</li><li>• Sponsorship signage during the lunch</li><li>• Special recognition and opportunity to speak during the Lunch</li></ul>
<b>Plenary Speaker Session Sponsor</b> <span style="float: right;"><b>SOLD</b></span> <ul style="list-style-type: none"><li>• Premium exhibit booth</li><li>• Full-page ad in the conference program</li><li>• Sponsorship signage</li><li>• Special recognition and opportunity to introduce the Plenary Speaker</li></ul>	<b>General Session Speaker Sponsor</b> <span style="float: right;"><b>SOLD</b></span> <ul style="list-style-type: none"><li>• Half-page ad in the conference program</li><li>• Sponsorship signage, special recognition, and speaker introduction privileges</li></ul>
<b>Welcome Reception Sponsor</b> <span style="float: right;"><b>SOLD</b></span> <ul style="list-style-type: none"><li>• Classic exhibit booth</li><li>• Half-page ad in the conference program</li><li>• Sponsorship signage, special recognition, and opportunity to speak during the Welcome Reception</li></ul>	<b>Attendee Giveaway Sponsor</b> <span style="float: right;"><b>\$2,000</b></span> <ul style="list-style-type: none"><li>• Half-page ad in the conference program</li><li>• Name/logo on the conference giveaway</li></ul>
<b>Lanyard Sponsor</b> <span style="float: right;"><b>SOLD</b></span> <ul style="list-style-type: none"><li>• Half-page ad in the conference program</li><li>• Name/logo on the conference lanyard</li><li>• Discounted Sponsorship Cost: \$2,750 if lanyards are provided by the sponsor</li></ul>	<b>Program Sponsor</b> <span style="float: right;"><b>SOLD</b></span> <ul style="list-style-type: none"><li>• Half-page ad in the conference program</li><li>• Logo on the conference program cover</li></ul>

**Sponsorships Continue on Next Page**



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## SPONSORSHIP OPPORTUNITIES CONTINUED

Sponsorships offer you opportunities to gain valuable visibility to build better relationships in the home care & hospice industries. All sponsors of the IAHHC Annual Conference receive the following great promotional benefits:

- Recognition in the IAHHC Annual official conference program
- Special mention on the IAHHC website
- Weblink logo on [www.iahhc.org](http://www.iahhc.org)
- Logo on the conference banner
- Pre-show and post-show participant email list

Below are the continued sponsorships available. All sponsors will receive the above listed benefits plus the additional benefits listed below.

### Cell Phone Charging Station Sponsor **SOLD**

- Classic exhibit booth
- Half-page ad in the conference program
- Sponsorship signage near the Charging Station
- Name/logo/ad on Cell Phone Charging Station (provided by sponsor)

### After Party Sponsor **\$2,000**

- Classic exhibit booth
- Half-page ad in the conference program
- Sponsorship signage, special recognition, and opportunity to speak during the After Party

### WiFi Sponsor **SOLD**

- Classic exhibit booth
- Sponsors name as the Network Password
- Name/logo on the WiFi signage

### Silent Auction Sponsor **\$1,500**

- Half-page ad in the conference program
- Sponsorship signage and special recognition during the Silent Auction

### Study Hall Sponsor **\$1,500**

- Exclusive sponsor table near the Study Hall
- Half-page ad in the conference program
- Sponsorship signage near the Study Hall

### Drink Ticket Sponsor **SOLD**

- Special mention in the conference program and on the exhibitor card
- Special signage in the Exhibitor Hall during the Welcome Reception
- Opportunity to pass out drink tickets to attendees during the Welcome Reception

### Hotel Key Card Sponsor **SOLD**

- Half-page ad in the conference program
- Name/logo/ad on the hotel key cards

### Breakout Session Speaker Sponsor **\$750**

- Quarter-page ad in the conference program
- Sponsorship signage and speaker introduction privileges

### Refreshment Break Sponsor **\$750**

- Quarter-page ad in the conference program
- Sponsorship signage during the Break

### Door Drop Sponsor **\$500**

- Opportunity to have a promotional item slid under the door of conference attendees staying at the Embassy Suites
- Opportunity to have promotional items placed at the Breakfast/Lunch/Welcome Reception tables



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## REGISTRATION

Page 1

Company \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

**Employee(s) Staffing Exhibit** (2 staff are included with booth fee; each additional person is **\$100/person for one day, \$200/person for both days**)

1. \_\_\_\_\_ Email \_\_\_\_\_

2. \_\_\_\_\_ Email \_\_\_\_\_

3. \_\_\_\_\_ Email \_\_\_\_\_

4. \_\_\_\_\_ Email \_\_\_\_\_

Provide a company/product description to be printed in the official program of **no more than 50 words**. Descriptions over 50 words will be edited. **Submission deadline is Friday, April 17, 2026.** In addition to your description, your company name, address, phone, website, logo (if provided) and two company representatives with email addresses will appear in the conference program.

### Donation Opportunities– Thank you in advance for your support!

Yes  No **Silent Auction** The Indiana Home & Hospice Care Foundation holds a Silent Auction during the Annual Conference & Trade Show. Would you or your company be willing to donate an item to our Silent Auction to benefit the IHHC Foundation? Company recognition will be included next to the silent auction item.

Yes  No **Donation** Receive special recognition for any monetary donation given to the Indiana Home & Hospice Care Foundation.

### Hotel Information - Overnight Room

The Embassy Suites Plainfield is the official hotel for the 2026 IAHC Annual Conference. Overnight rooms are available for two Queen Beds Suite or one King Bed Suite at \$172 + tax. \*With your stay, free made to order breakfast including omelet station and full buffet, complimentary evening reception with snacks, wine, beer, and cocktails, are all included!

#### May 4th through May 7th, 2026

- **Group Code: HHC**
- **Room Block Deadline: April 4, 2026 at 11:59pm.**
- Guests can call 1-800-EMBASSY (1-800-362-2779) to make reservations.
  - You will need to reference the group name or code, and dates to book your reservation.
- **Reservation link:** <https://www.hilton.com/en/book/reservation/deeplink/?ctyhocn=INDPLES&groupCode=CESHHC&arrivaldate=2026-05-04&departuredate=2026-05-07&cid=OM,WW,HILTONLINK,EN,DirectLink&fromId=HILTONLINKDIRECT>



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## REGISTRATION

### Exhibitor Booth Fee

	IAHHC Member	Non-Member
<input type="checkbox"/> Premium (8 x 10)	\$1,200	\$1,600
<input type="checkbox"/> Classic (8 x 8)	\$1,100	\$1,500
<input type="checkbox"/> Standard (6 x 8)	\$1,000	\$1,400

### Booth Request

Please list your first three (3) booth choices. Every attempt will be made to honor your request. However, booth assignments will be made on a first paid basis.

1<sup>st</sup> Choice \_\_\_\_\_  
 2<sup>nd</sup> Choice \_\_\_\_\_  
 3<sup>rd</sup> Choice \_\_\_\_\_

### Target Audience

- Home Health     Hospice     PSA

### Program Advertising Opportunity

If you are attending the IAHHC Annual Conference and want another opportunity to reach our attendees, or if you are unable to attend, then advertise in the official conference program. **Deadline for Ads: April 17, 2026**

<input type="checkbox"/> Full-page Ad	\$500	<input type="checkbox"/> Quarter-page Ad	\$250	<input type="checkbox"/> Participant Bag Stuffer	\$250
<input type="checkbox"/> Half-page Ad	\$300	<input type="checkbox"/> Business Card Ad	\$150	<input type="checkbox"/> Weblink (non-members)	\$150

### Sponsorship Opportunities

<input type="checkbox"/> Grand Sponsor	\$6,000
<input type="checkbox"/> Keynote Speaker Sponsor	<b>SOLD</b>
<input type="checkbox"/> Plenary Speaker Session Sponsor	<b>SOLD</b>
<input type="checkbox"/> Welcome Reception Sponsor	<b>SOLD</b>
<input type="checkbox"/> Lanyard Sponsor	<b>SOLD</b>
<input type="checkbox"/> Continental Breakfast Sponsor	<b>SOLD</b>
<input type="checkbox"/> Day One Lunch Sponsor	<b>SOLD</b>
<input type="checkbox"/> Day Two Lunch Sponsor	<b>SOLD</b>
<input type="checkbox"/> General Session Speaker Sponsor	<b>SOLD</b>
<input type="checkbox"/> Attendee Giveaway Sponsor	\$2,000
<input type="checkbox"/> Program Sponsor	<b>SOLD</b>
<input type="checkbox"/> Cell Phone Charging Station Sponsor	<b>SOLD</b>
<input type="checkbox"/> After Party Sponsor	\$2,000
<input type="checkbox"/> WiFi Sponsor	<b>SOLD</b>
<input type="checkbox"/> Silent Auction Sponsor	\$1,500
<input type="checkbox"/> Study Hall Sponsor	\$1,500
<input type="checkbox"/> DrinkTicket Sponsor	<b>SOLD</b>
<input type="checkbox"/> Hotel Key Card Sponsor	<b>SOLD</b>
<input type="checkbox"/> Breakout Session Speaker Sponsor	\$750
<input type="checkbox"/> Refreshment Break Sponsor	\$750
<input type="checkbox"/> Door Drop Sponsor	\$500

\*An extra charge of \$75 will be included if a non EPS logo file is provided. If you do not have EPS file, we will recreate your logo. The EPS file will then be sent back to the sponsor/exhibitor for future use.

### Amount Due

Exhibit Booth Fee	\$ _____
Add'l Staff ___ x \$100/day/person	\$ _____
Program Advertising	\$ _____
EPS File Creation	\$ _____
Sponsorship	\$ _____
<b>Total Amount Enclosed</b>	<b>\$ _____</b>

### Method of Payment

Check, made payable to IAHHC  
 Visa     MasterCard     American Express     Discover  
 Card Number \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_  
 Expiration Date \_\_\_\_ / \_\_\_\_    Security Code \_\_\_\_\_

### Email registration form & payment to:

katie2@iahhc.org

### Fax registration form & payment to:

(317) 775-6674

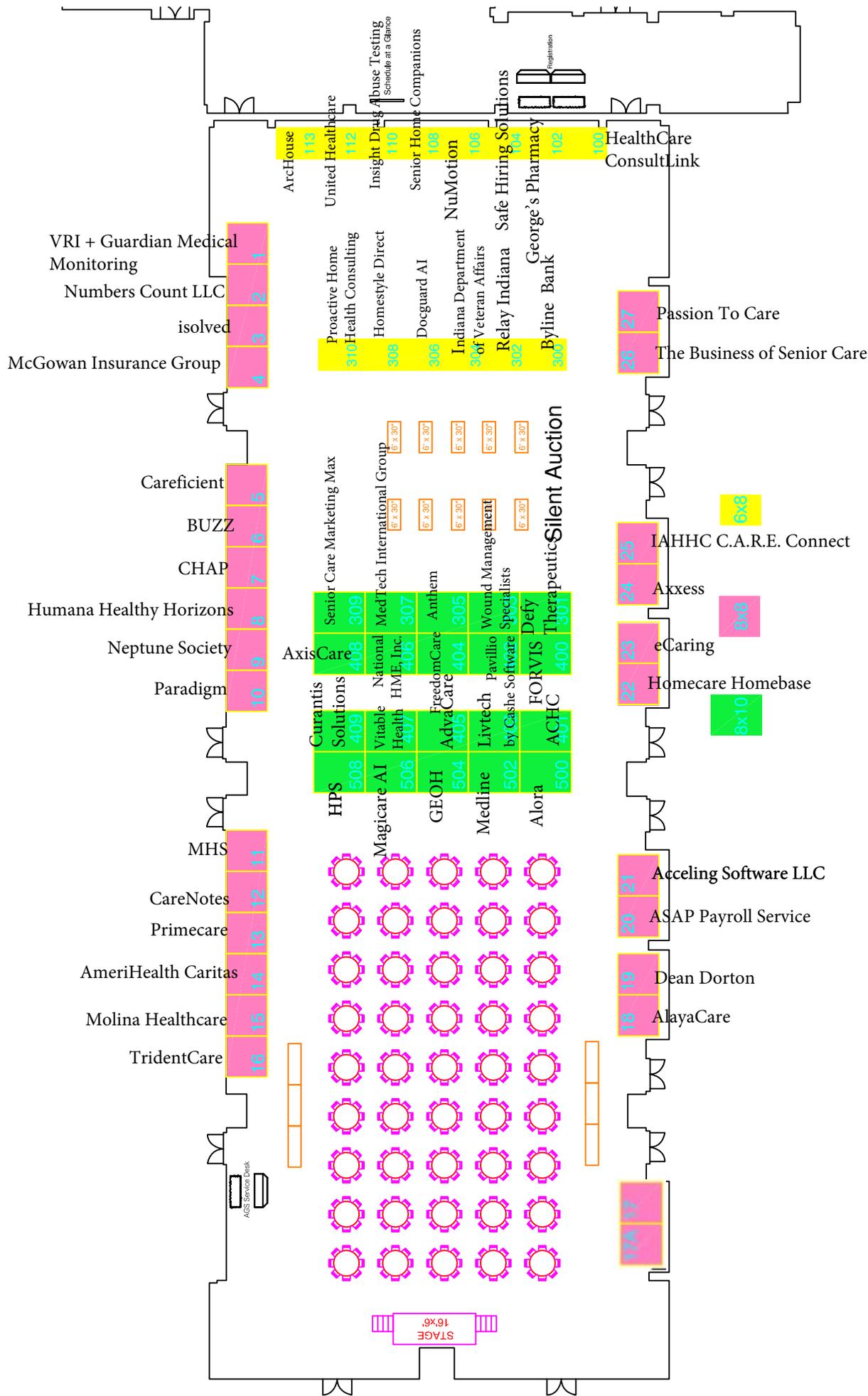
### Send registration form & payment to:

IAHHC  
 6320-G Rucker Road, Indianapolis, IN 46220

### Questions:

(317) 775-6673 -or- katie2@iahhc.org

Signature \_\_\_\_\_  
 Billing Address, if different than listed on the first page of the Registration Form  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_



Quantity	14
6x8'	20
8x10'	27
8x8'	61
<b>Totals:</b>	<b>61</b>

**REVISED BY:**  
PL  
09/19/2024

**SCALE:** N.T.S.

**SHOW NAME:** Indiana Association of Home & Hospice Care (IAHC)

**SHOW FACILITY:** Embassy Suites by Hilton Plainfield - Hendricks Ballroom

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